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ARTIST/ACTIVIST MOLLY GOCHMAN & AURORA PICTURE SHOW PARTNER TO RAISE AWARENESS OF HUMAN TRAFFICKING

- *Free outdoor film screening of Eva Longoria's Food Chains and Love on the Line on October 24 -*

Houston, TX – On October 24, 2015, Artist and Activist Molly Gochman will co-host a free outdoor film screening to highlight and provoke action against the rampant human trafficking in Texas and worldwide. Presented in partnership with Aurora Picture Show, a nonprofit media arts center that presents artist-made, non-commercial film and video, the event will take place on the site of **Border, USA|MX**, Gochman's latest earthwork in the midtown area of Houston.

EVENT DETAILS:

Molly Gochman + Aurora Picture Show present

Food Chains and Love on the Line

October 24, 2015

6:30 PM – Red Sand Project sidewalk interventions

7:30 PM – Films begin

1302 Dennis Street, Houston TX

Site of **Border, USA|MX** Earthwork

Free admission + Food + Giveaways

More information: <http://mollygochman.com/upcoming-events/>

The screening will feature *Love On the Line* by Alex Rivera, a short film which explores a place where families from both sides of the U.S.- Mexico border meet, and *Food Chains*, a feature length documentary by Sanjay Rawal which follows an intrepid group of Florida farmworkers who battle against the \$4 trillion global supermarket industry to improve working conditions for farm laborers in the United States.

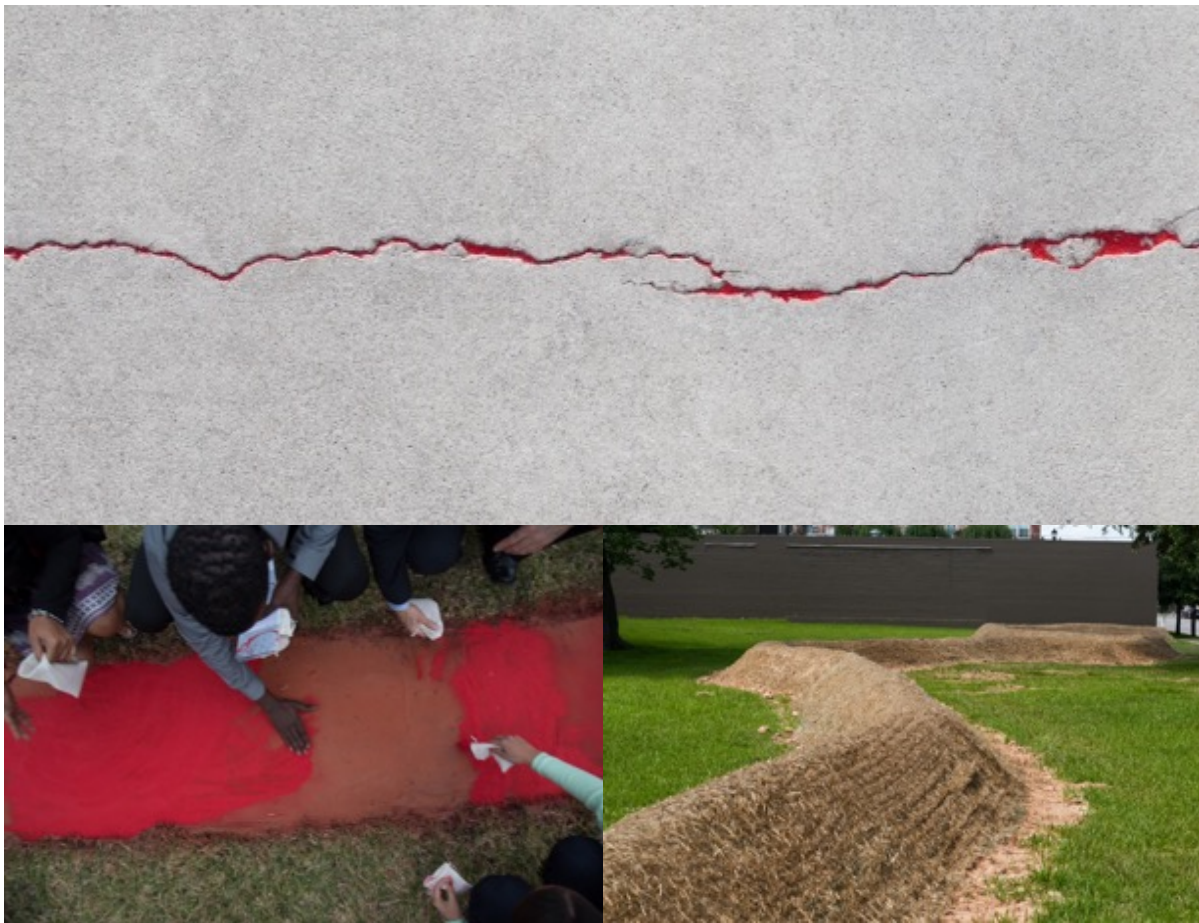
Border, USA|MX, the location of the screening, is part of Red Sand Project, Gochman's activist artwork that uses participatory sidewalk interventions, earthwork installations, and convenings to raise awareness of modern-day slavery. The Project hopes to recognize those who are overlooked – and most at-risk of spending their lives being exploited for the profit of others. Sidewalk interventions ask people to take the time to find and fill a sidewalk crack with red sand and document their sidewalk transformations on social media using #RedSandProject.

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“Even the smallest actions can help fight the atrocity of human trafficking,” said Gochman, “I hope that Red Sand Project, along with the other extraordinary, thoughtful work of organizations and individuals fighting modern day slavery, will help expand freedom for those who are most vulnerable to trafficking: immigrants, refugees, women and children,” she said.

Since launching Red Sand Project in 2014, sidewalk interventions and convenings have taken place in Houston, New York City, Miami, and throughout the world. Gochman plans to continue to grow the project over time.

Border, USA|MX, located at 1302 Dennis Street in Houston, Texas, is a nearly 300-foot earthwork in the shape of the border that separates the United States from Mexico. With Border, USA|MX, Gochman hopes to bring awareness to the challenges and exploitation faced by immigrants and refugees who come to this country in search of a better life and to provide a space to foster thoughtful conversations that will affect positive cultural change. In phase one of the installation, the trench was filled with red sand. In completing phase two, the trench was covered with earth and grass.



*Photos above:
Red Sand Project Sidewalk Installation, 2015
Red Sand Project earthwork Phases 1 and 2, Houston, Texas 2015.*

ABOUT MOLLY GOCHMAN

Molly Gochman is an inter-disciplinary, conceptual artist and activist based in New York City. Her sculptures, photographs, sound works, installations and earthworks hope to prompt questioning by providing opportunities to pause and awaken sensations. By manipulating materials and situations, Gochman creates a multi-sensory poetry of discovery, inviting participants to discover their own expressions of history and identity. She welcomes community interaction, connection, and exchange, often incorporating participatory elements that allow onlookers to learn through their senses in both intimate and public spaces.

Dedicated to helping reduce demand for slaves and alleviate vulnerabilities that make populations susceptible to being trafficked, in 2014, Gochman created Red Sand Project, an activist artwork to raise awareness for human trafficking that includes earthwork installations, participatory sidewalk interventions, and convenings.

Gochman is a Texas native, who earned a B.F.A. from Guilford College in Greensboro, North Carolina. Her work has been exhibited throughout the United States and internationally, including a permanent interactive land art installation in New Orleans' City Park.

“By arranging objects in spaces, I create environments and experiences. This is my way of communicating what I cannot come close to expressing in words,” explains Gochman.

Learn more: MollyGochman.com | Follow #RedSandProject

ABOUT AURORA PICTURE SHOW

Founded in 1998, Aurora Picture Show is a non-profit media arts center that presents artist-made, non-commercial film and video. We are dedicated to expanding the cinematic experience and promoting the understanding and appreciation of moving image art. Aurora promotes a meaningful and community-oriented exchange between artists and audiences, and strives to not only be a launching pad for emerging artists but to create not-to-be-missed events for Houston.

Aurora Picture Show is funded by its membership program, The Andy Warhol Foundation for the Visual Arts, The Brown Foundation, Foundation for Contemporary Arts, Houston Endowment, Inc., Kinder Morgan Foundation, Art Works - National Endowment for the Arts, Texas Commission on the Arts, and The City of Houston through the Houston Arts Alliance. For more information: aurorapictureshow.org

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